

**Northeast Iowa: Allamakee-Clayton
Electric & MiEnergy Service
Territories (Allamakee, Bremer,
Chickasaw, Clayton, Dubuque,
Fayette, Howard & Winneshiek
Counties) (Report provided courtesy
of the 7 Rivers Alliance)**

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Report Parameters

8 Counties

19005	Allamakee County, IA	19061	Dubuque County, IA
19017	Bremer County, IA	19065	Fayette County, IA
19037	Chickasaw County, IA	19089	Howard County, IA
19043	Clayton County, IA	19191	Winneshiek County, IA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

213,865

Population (2019)

Population decreased by **1,695** over the last 5 years and is projected to **decrease by 751** over the next 5 years.

122,507

Total Regional Employment

Jobs **grew by 971** over the last 5 years and are projected to **grow by 5,775** over the next 5 years.

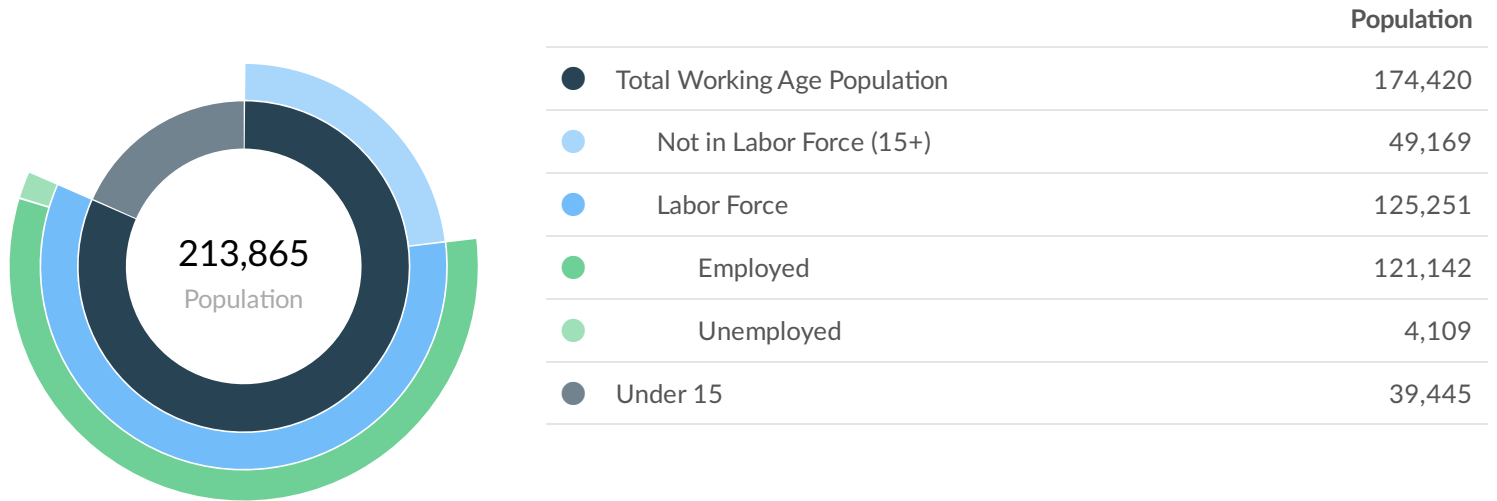
\$52.0K

Avg. Earnings Per Job (2019)

Regional average earnings per job are **\$17.0K below** the national average earnings of \$69.1K per job.

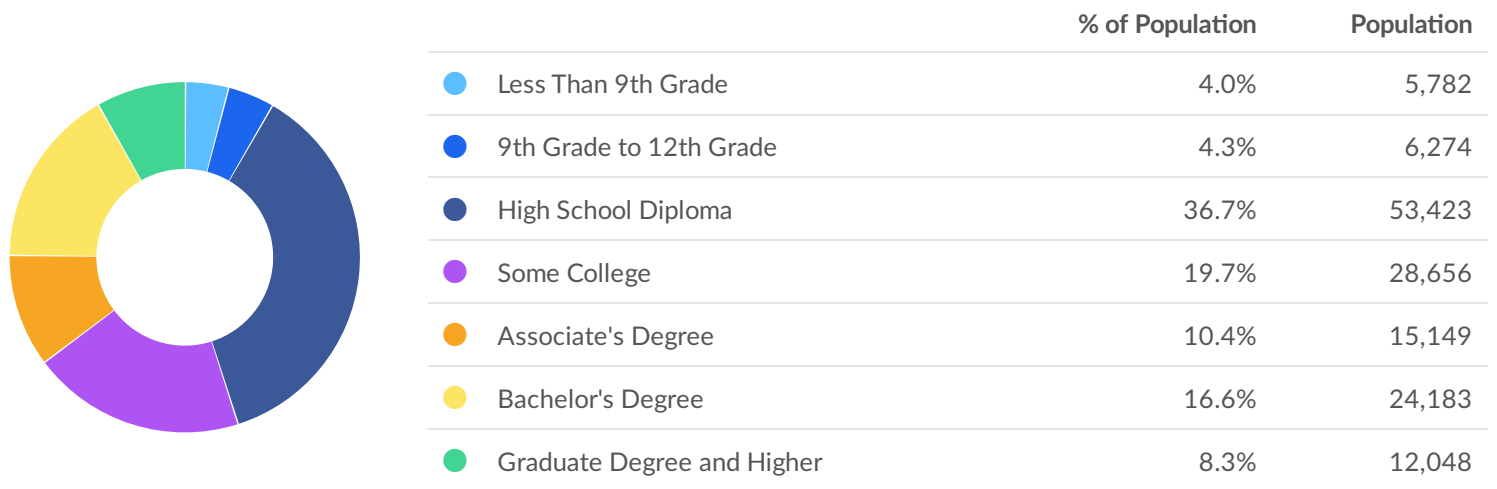
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	213,865	125,251	122,507	98.2	\$12.33B	\$15.68B	\$15.21B
State	3,168,230	1,745,729	1,755,976	98.3	\$193.48B	\$196.92B	\$227.90B
United States	329,399,330	163,493,315	165,694,988	100.0	\$21.12T	\$0	\$8.96T

2019 Labor Force Breakdown



Educational Attainment

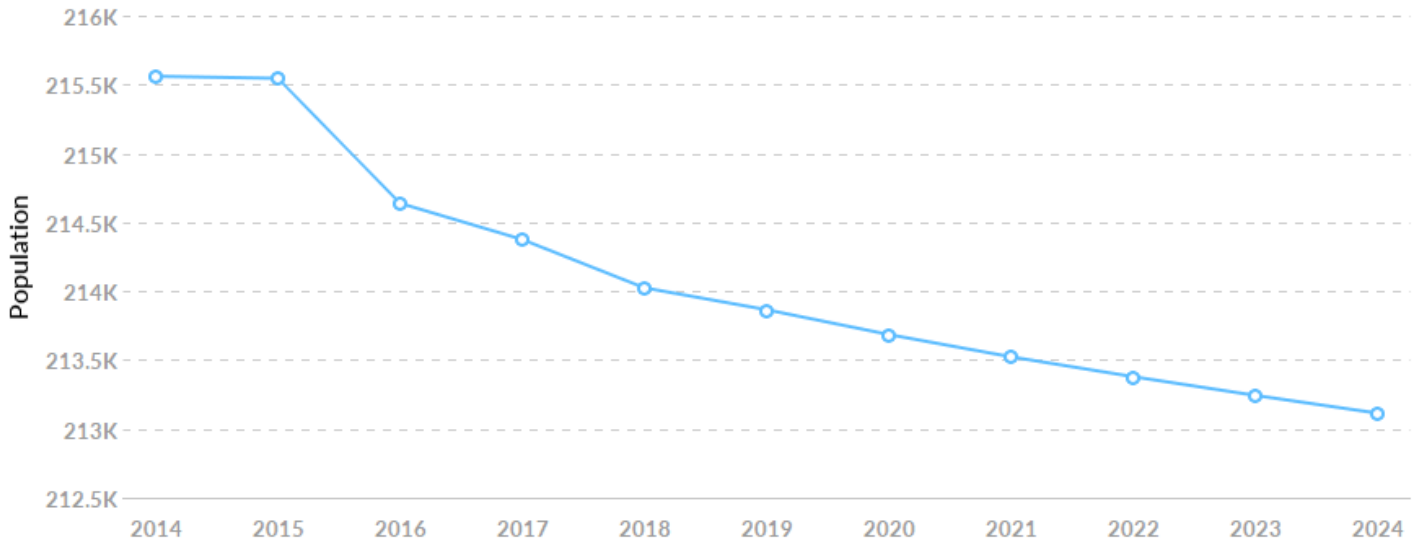
Concerning educational attainment, **16.6%** of the selected regions' residents possess a **Bachelor's Degree** (2.2% below the national average), and **10.4%** hold an **Associate's Degree** (2.3% above the national average).



Historic & Projected Trends

Population Trends

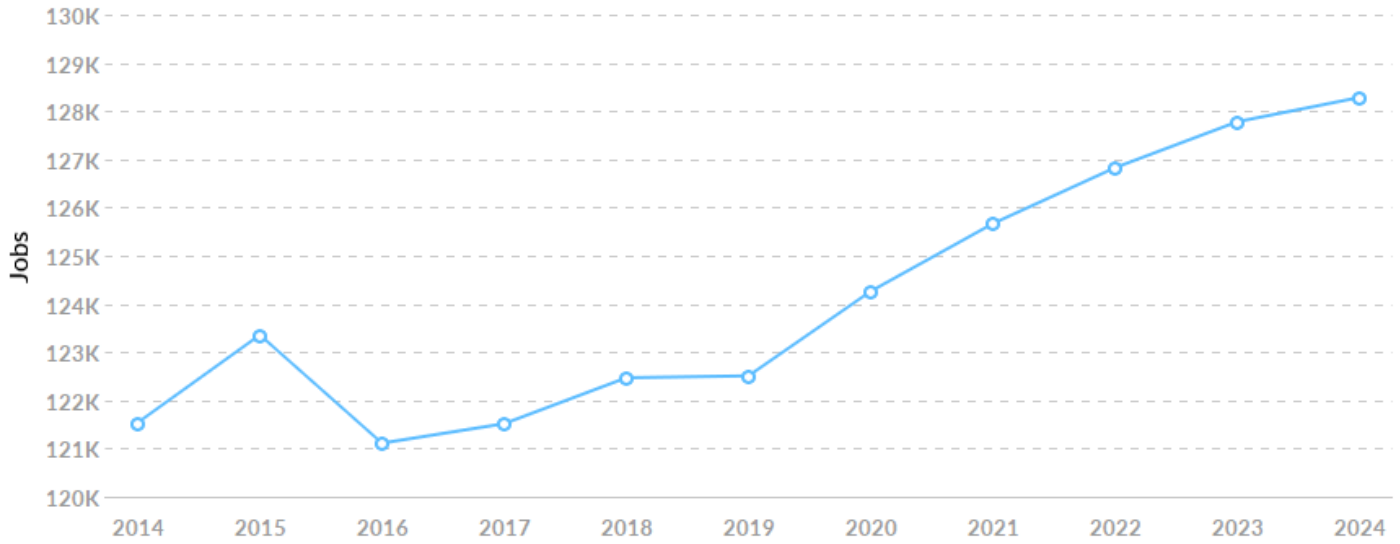
As of 2019 the region's population **declined by 0.8%** since 2014, falling by 1,695. Population is expected to **decrease by 0.4%** between 2019 and 2024, losing 751.



Timeframe	Population
2014	215,560
2015	215,545
2016	214,638
2017	214,375
2018	214,024
2019	213,865
2020	213,685
2021	213,523
2022	213,379
2023	213,243
2024	213,114

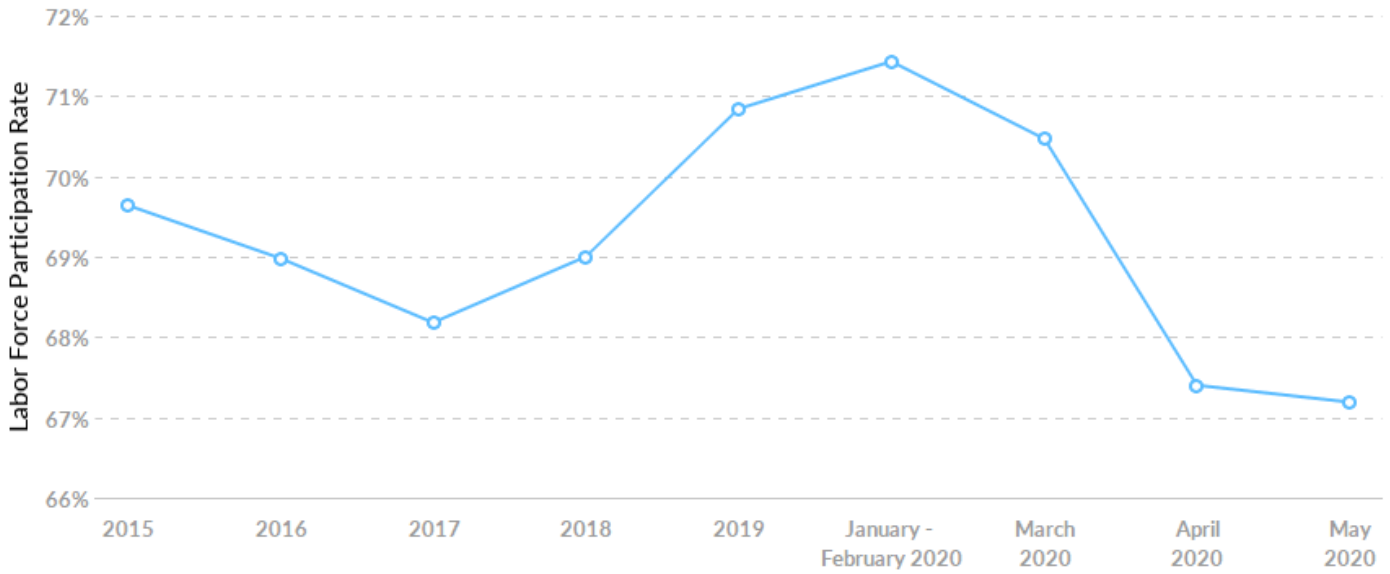
Job Trends

From 2014 to 2019, jobs **increased by 0.8%** in Northeast Iowa: Allamakee-Clayton Electric & MiEnergy Service Territories (Allamakee, Bremer, Chickasaw, Clayton, Dubuque, Fayette, Howard & Winneshiek Counties) (Report provided courtesy of the 7 Rivers Alliance) from 121,537 to **122,507**. This change **fell short of the national growth rate of 7.9% by 7.1%**.



Timeframe	Jobs
2014	121,537
2015	123,356
2016	121,111
2017	121,515
2018	122,468
2019	122,507
2020	124,261
2021	125,666
2022	126,825
2023	127,778
2024	128,282

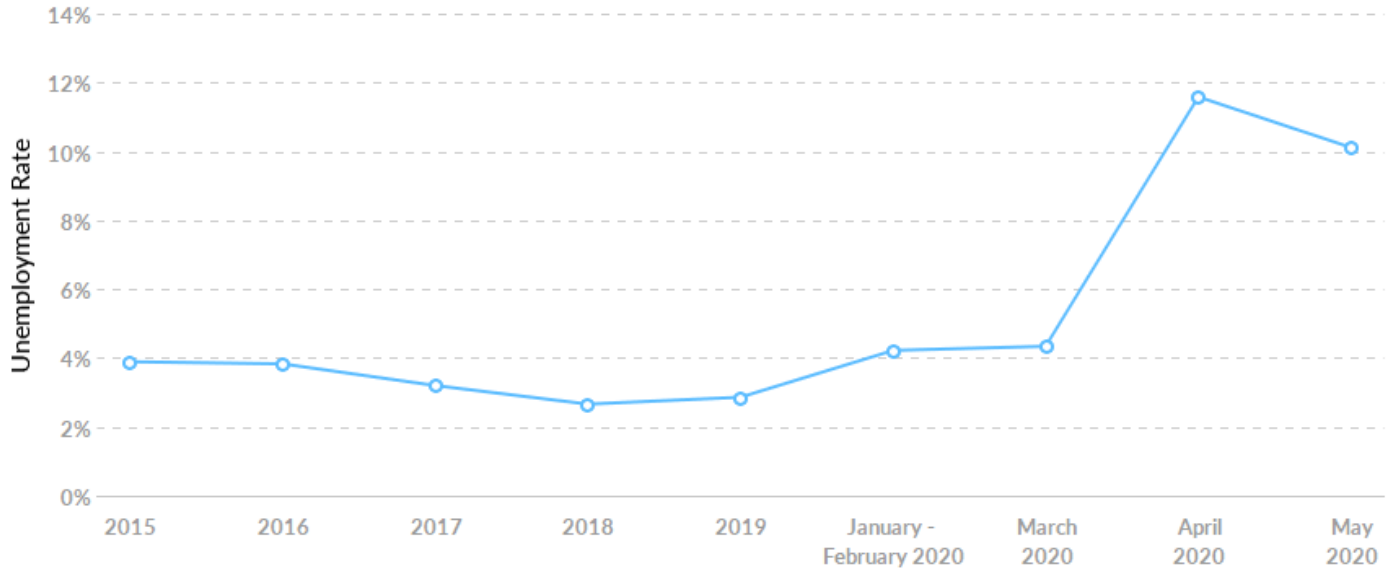
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	69.64%
2016	68.98%
2017	68.18%
2018	69.00%
2019	70.84%
January - February 2020	71.43%
March 2020	70.47%
April 2020	67.40%
May 2020	67.19%

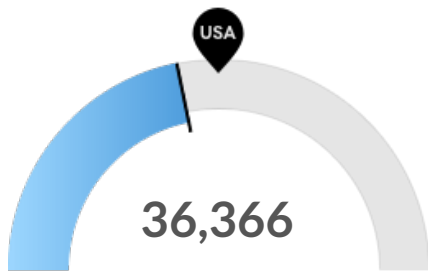
Unemployment Rate Trends

Your areas had a May 2020 unemployment rate of 10.11%, increasing from 3.89% 5 years before.



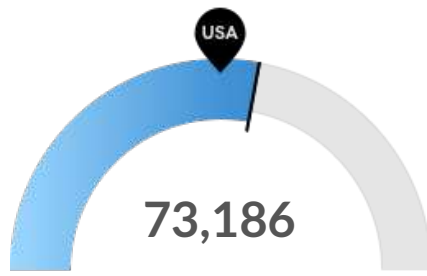
Timeframe	Unemployment Rate
2015	3.89%
2016	3.83%
2017	3.20%
2018	2.66%
2019	2.86%
January - February 2020	4.22%
March 2020	4.34%
April 2020	11.58%
May 2020	10.11%

Population Characteristics



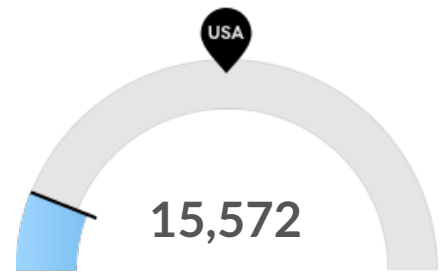
Millennials

Your area has 36,366 millennials (ages 25-39). The national average for an area this size is 44,001.



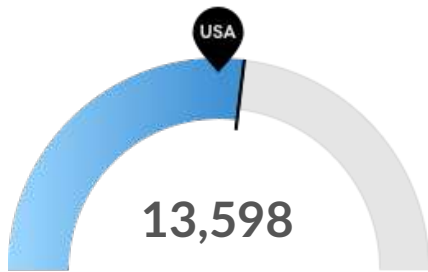
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 61,953 people 55 or older, while there are 73,186 here.



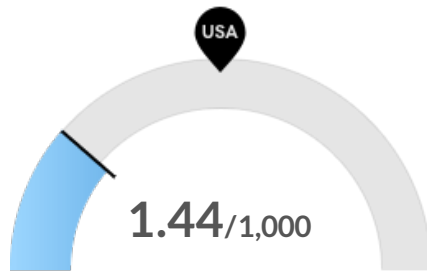
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 84,795 racially diverse people, while there are 15,572 here.



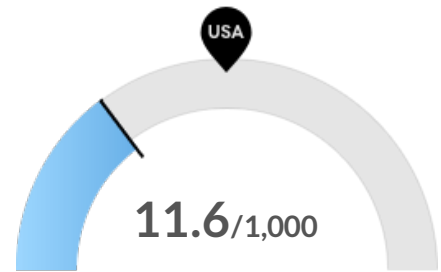
Veterans

Your area has 13,598 veterans. The national average for an area this size is 12,175.



Violent Crime

Your area has 1.44 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

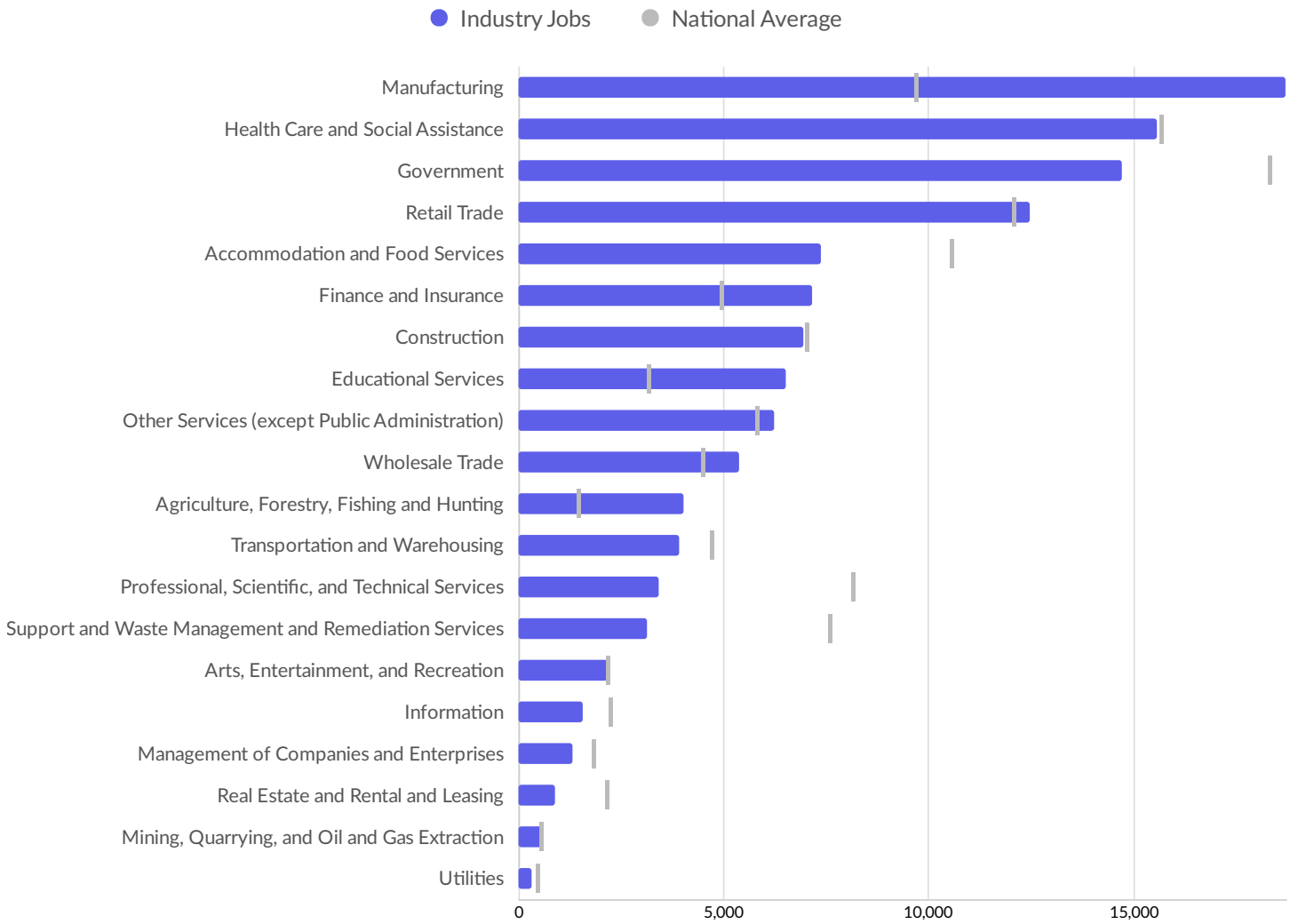


Property Crime

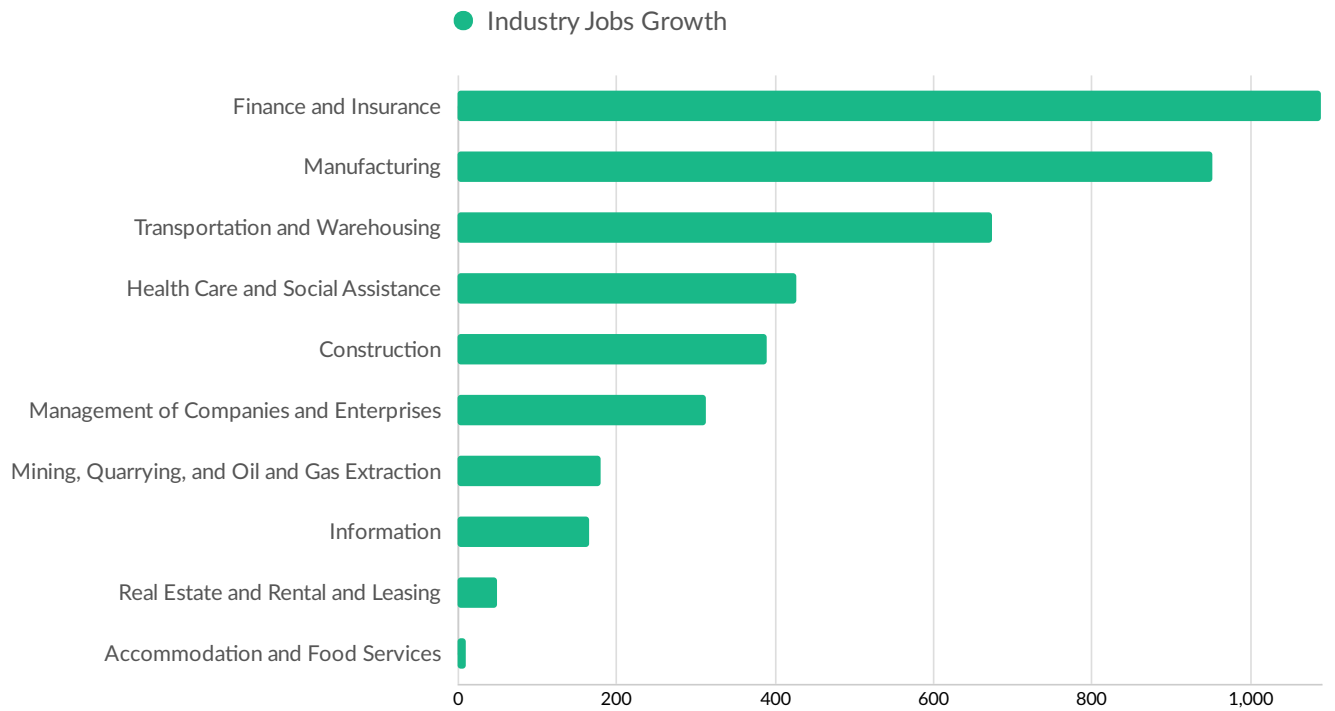
Your area has 11.6 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Industry Characteristics

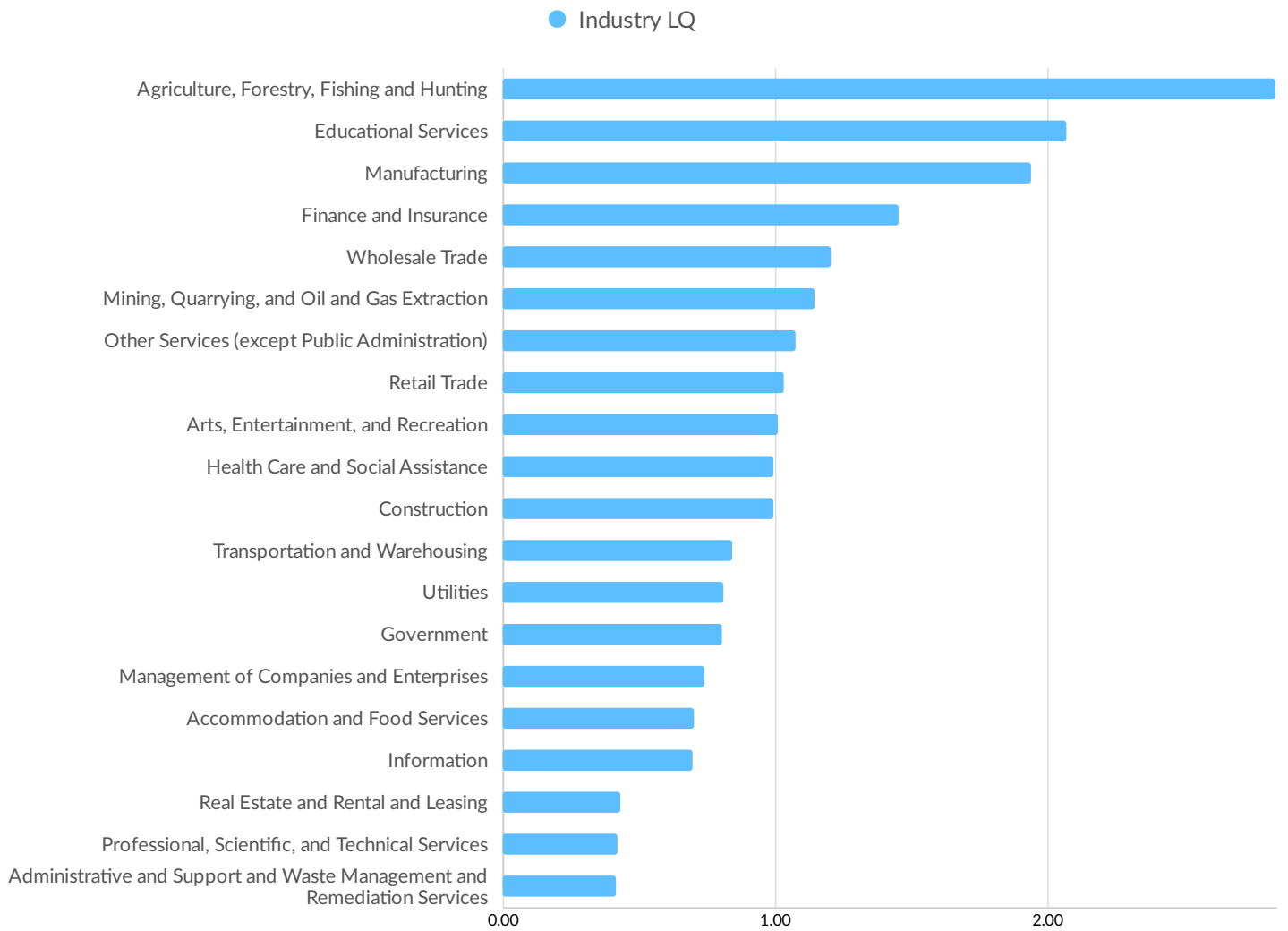
Largest Industries



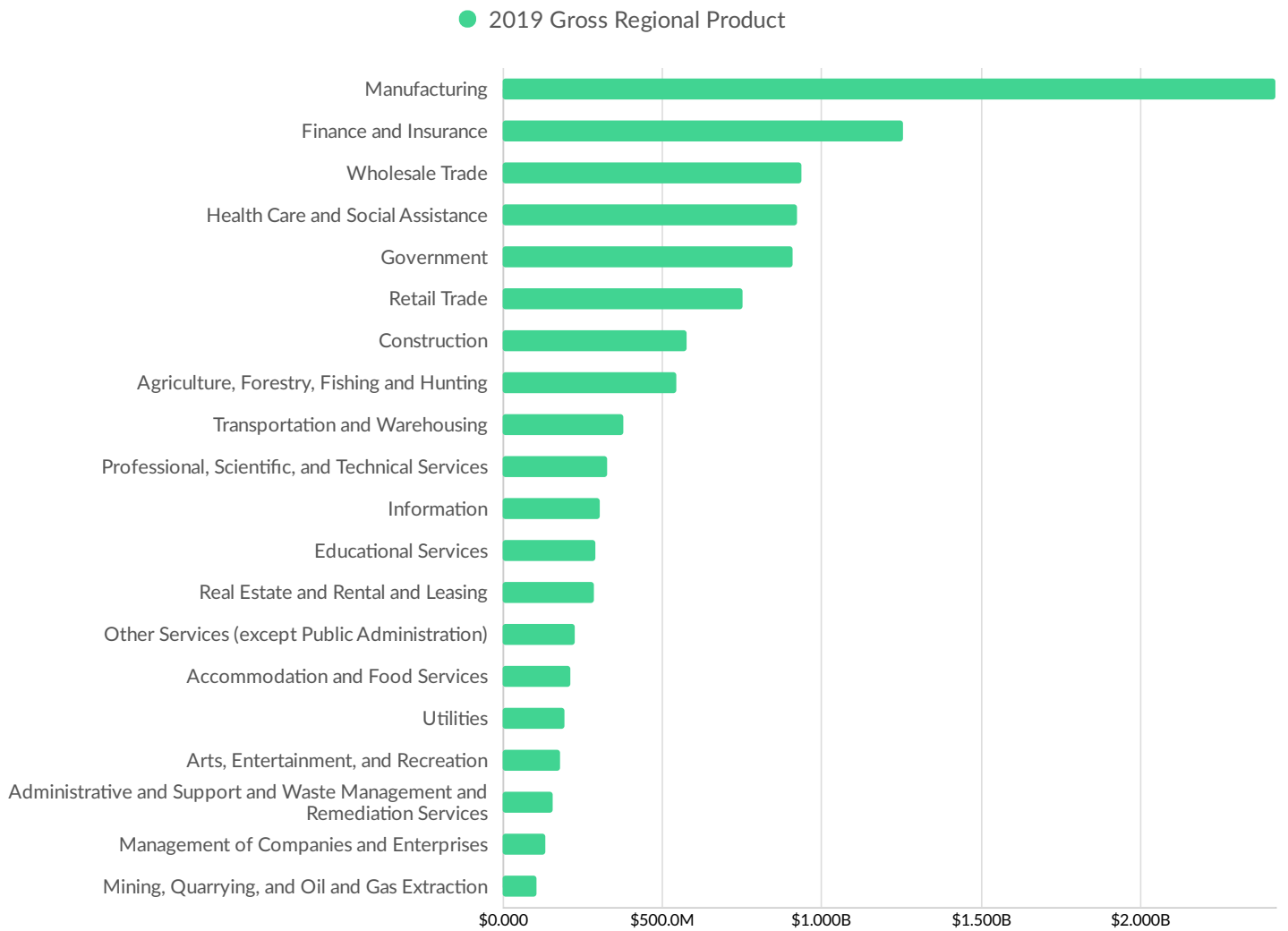
Top Growing Industries



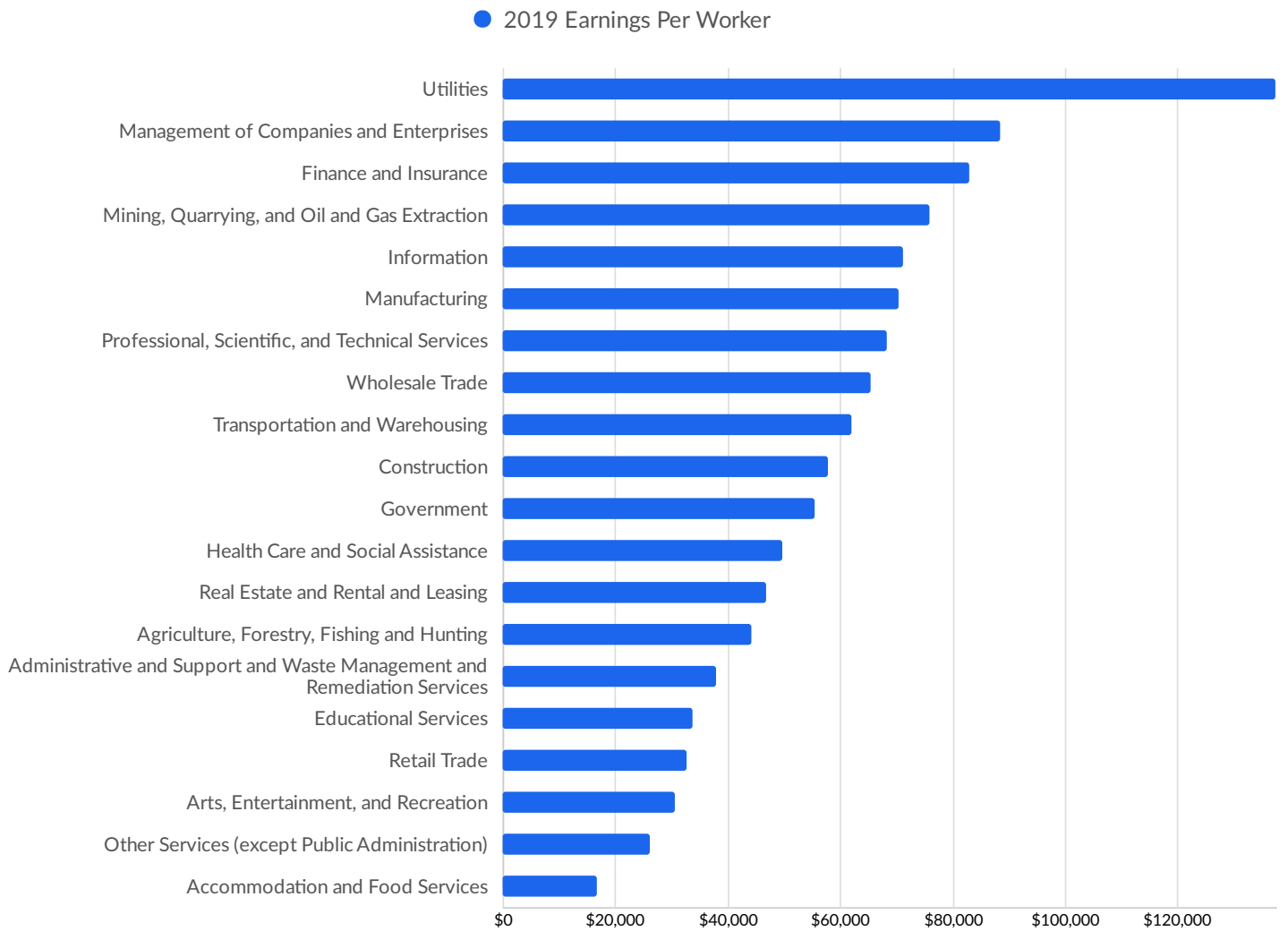
Top Industry LQ



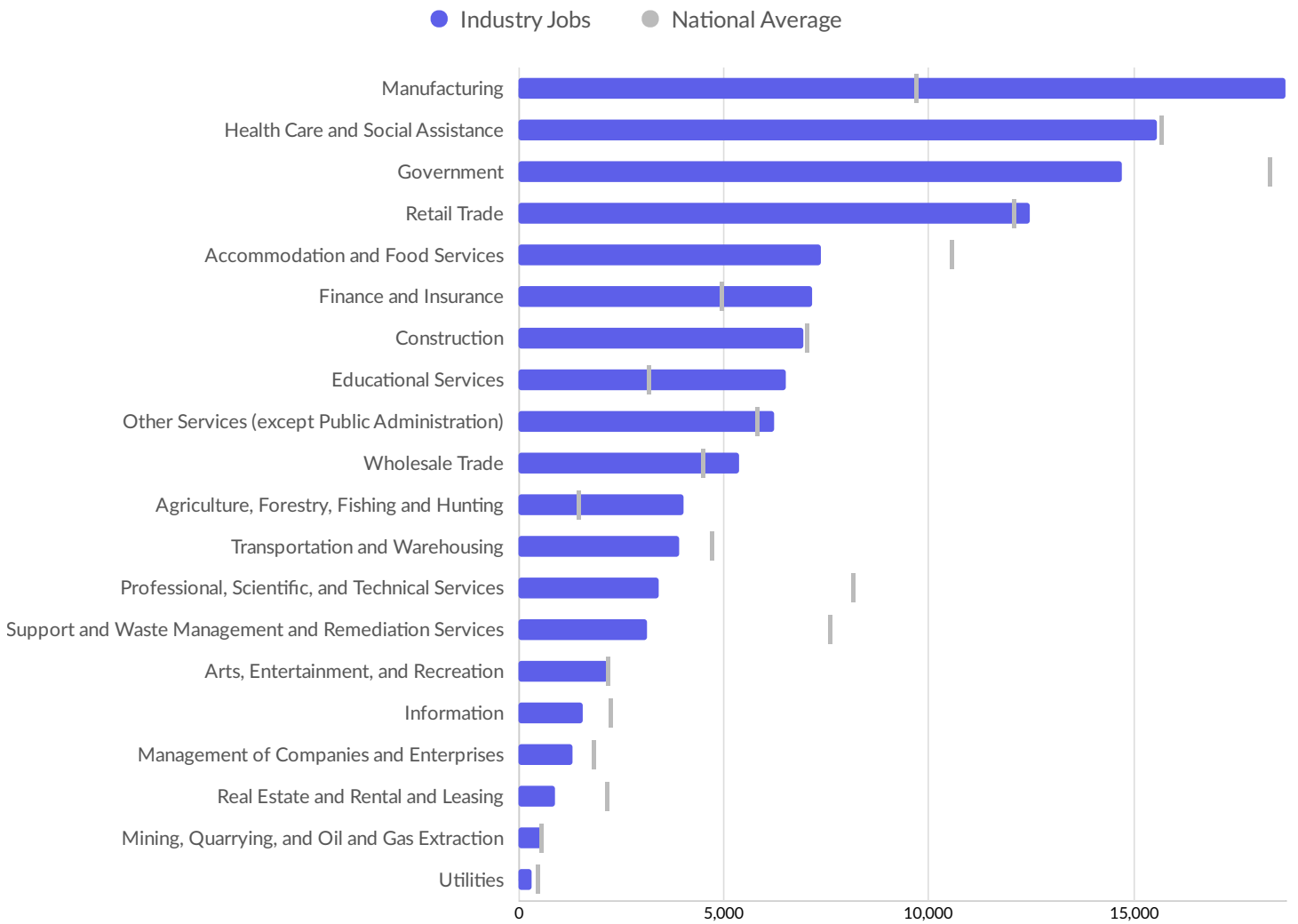
Top Industry GRP



Top Industry Earnings



Largest Industries



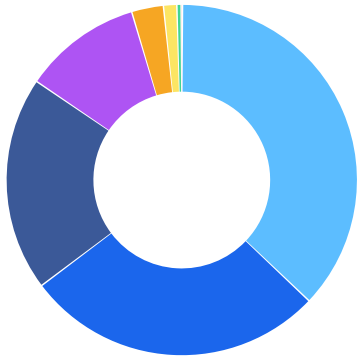
Business Characteristics

13,006 Companies Employ Your Workers

Online profiles for your workers mention 13,006 companies as employers, with the top 10 appearing below. In the last 12 months, 3,436 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Deere & Company	897 	CRST International, Inc.	3,315 
International Business Machine...	378 	Platinum Supplemental Insuranc...	1,765 
Dubuque Community School Dis...	320 	U.S. Xpress, Inc.	697 
University of Dubuque	294 	HealthCare Employment Netwo...	649 
McGraw Hill Financial, Inc.	289 	Blair Logistics, Inc.	593 
Cottingham & Butler, Inc.	271 	Pegasus Transportation, Inc.	592 
University of Wisconsin Plattevi...	236 	Sedona Staffing Services	566 
Prudential Financial, Inc.	221 	C.R. England, Inc.	545 
Loras College	212 	Express Employment Profession...	522 
Ministry Health Care, Inc.	190 	HomeAdvisor, Inc.	421 

Business Size

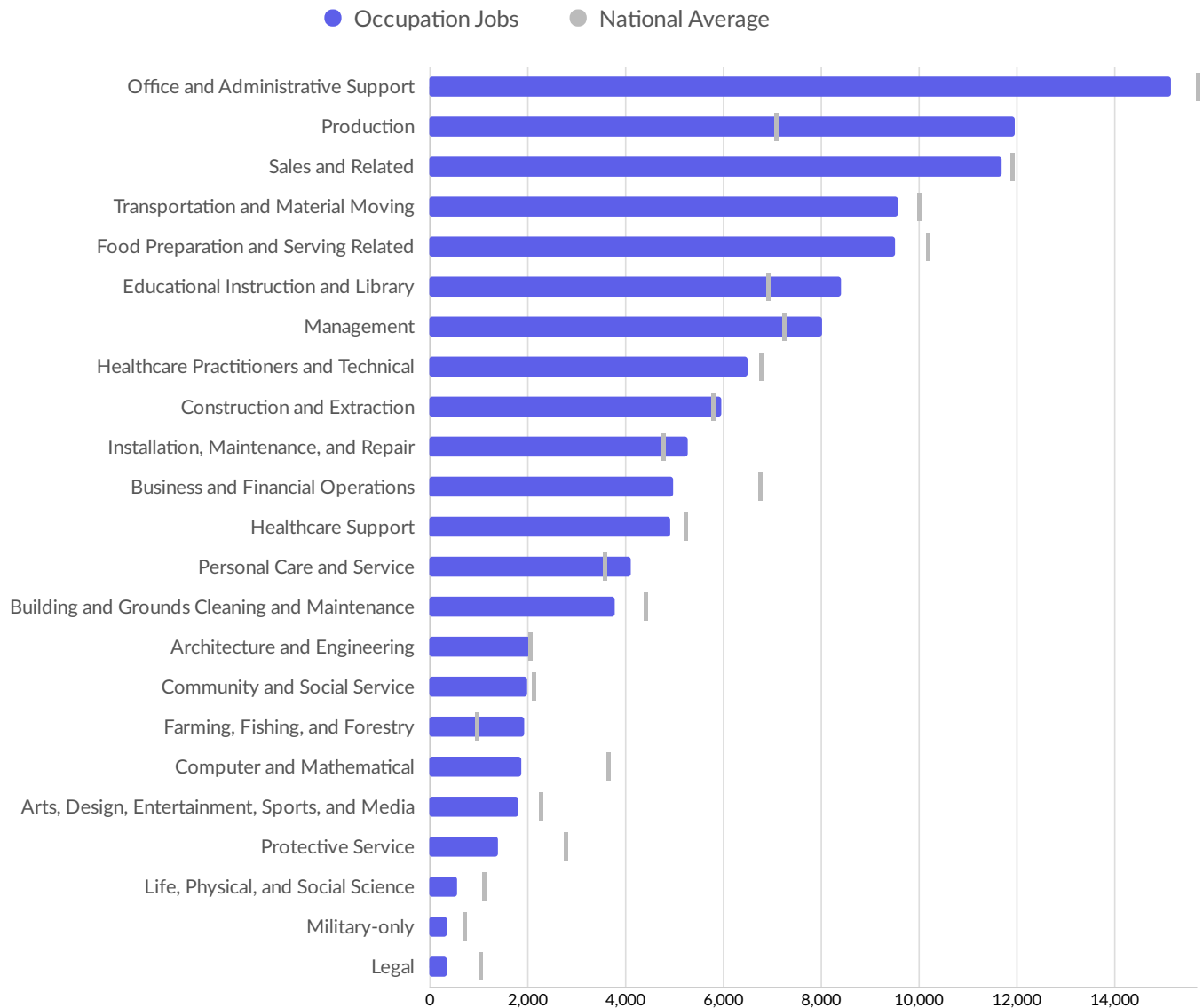


	Percentage	Business Count
1 to 4 employees	37.0%	3,710
5 to 9 employees	27.6%	2,771
10 to 19 employees	19.8%	1,981
20 to 49 employees	10.9%	1,092
50 to 99 employees	2.9%	294
100 to 249 employees	1.2%	123
250 to 499 employees	0.4%	39
500+ employees	0.1%	13

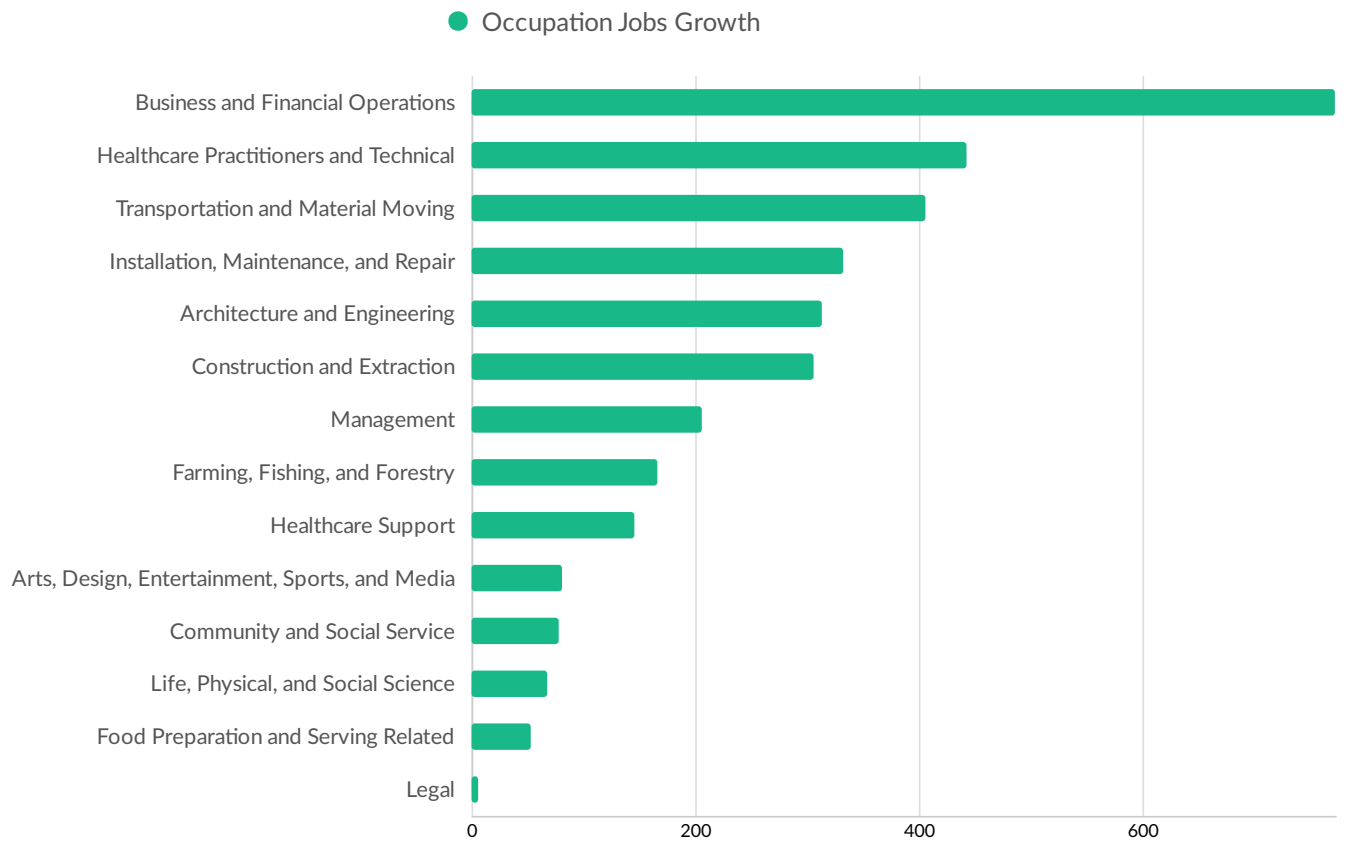
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

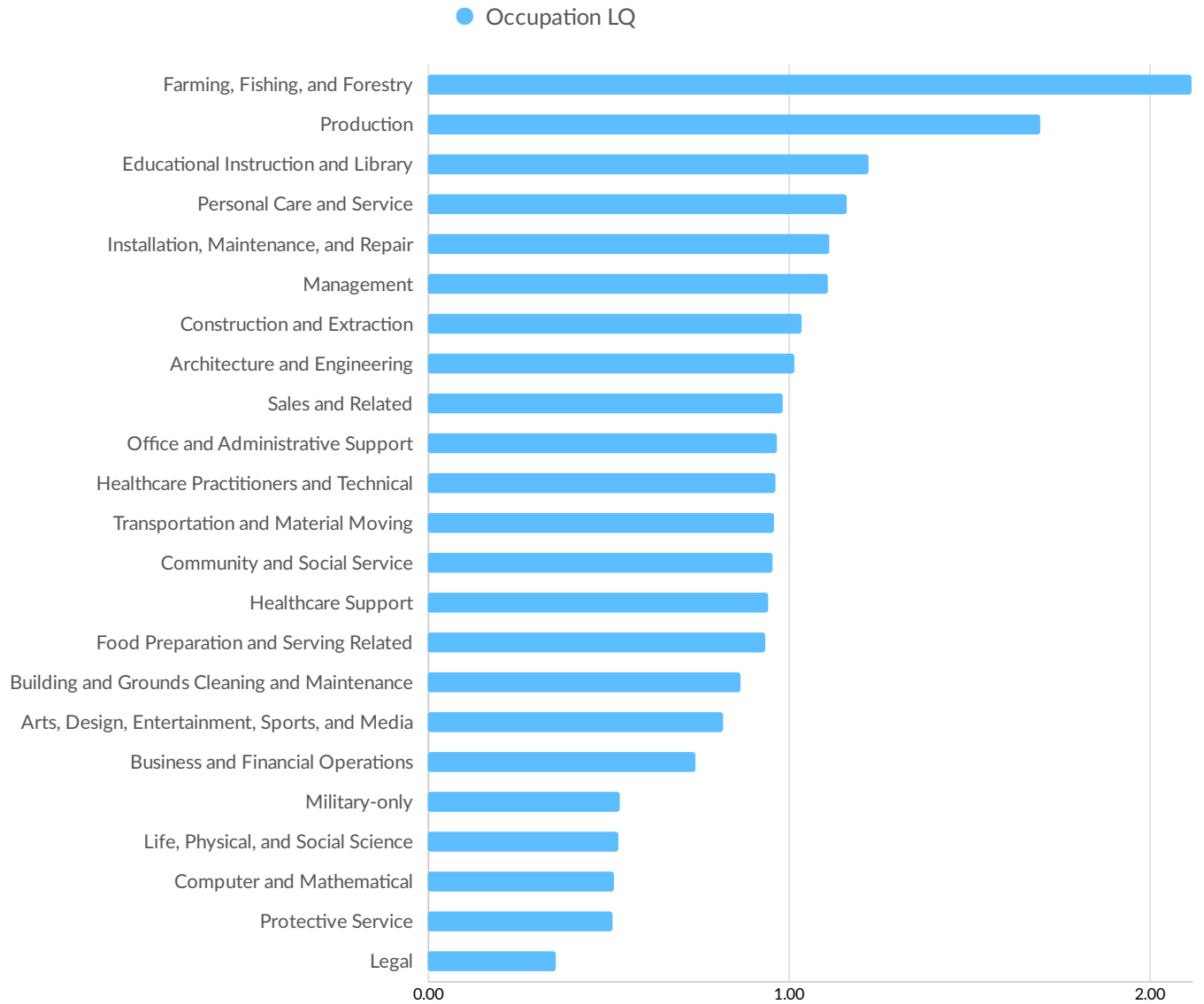
Largest Occupations



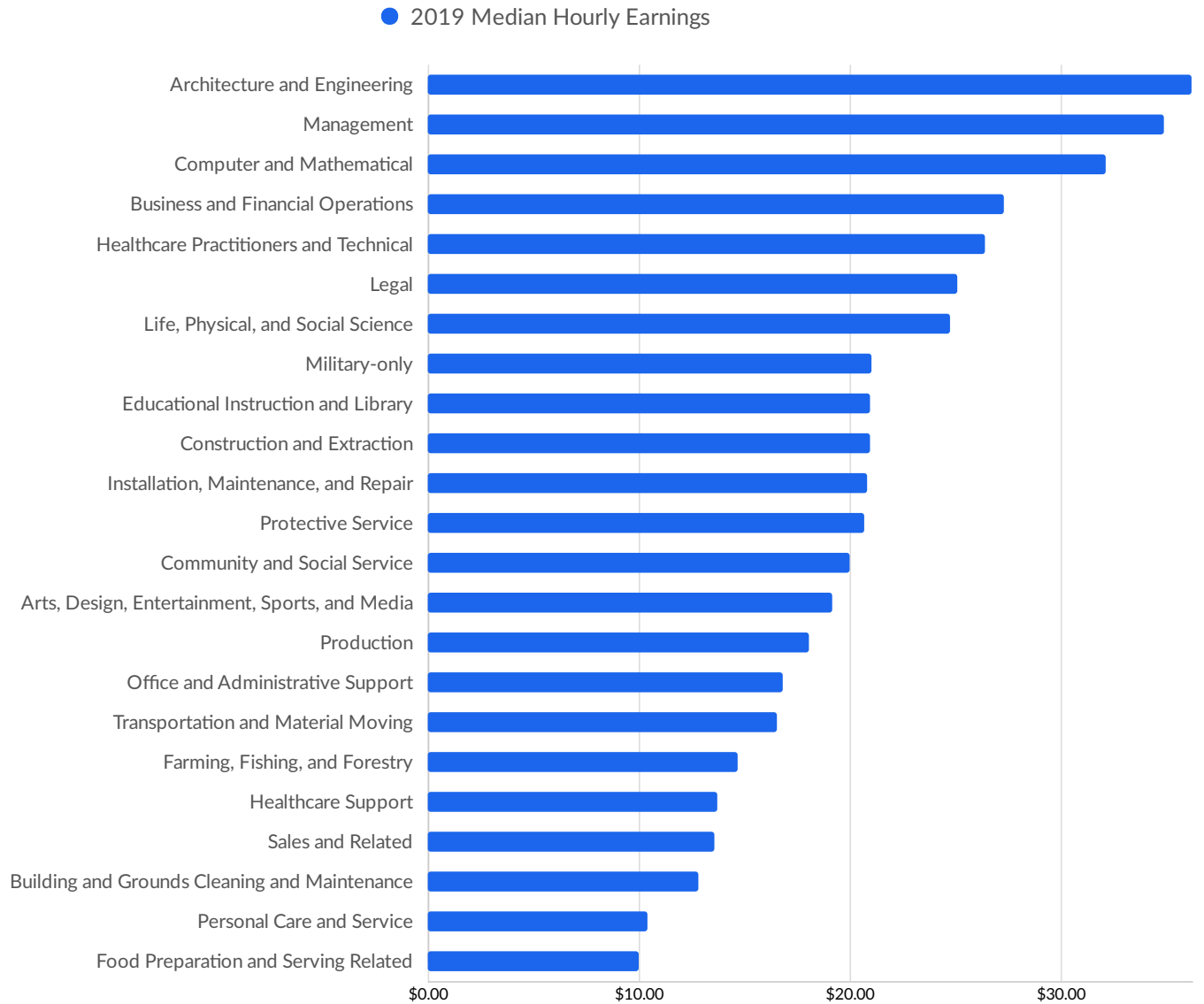
Top Growing Occupations



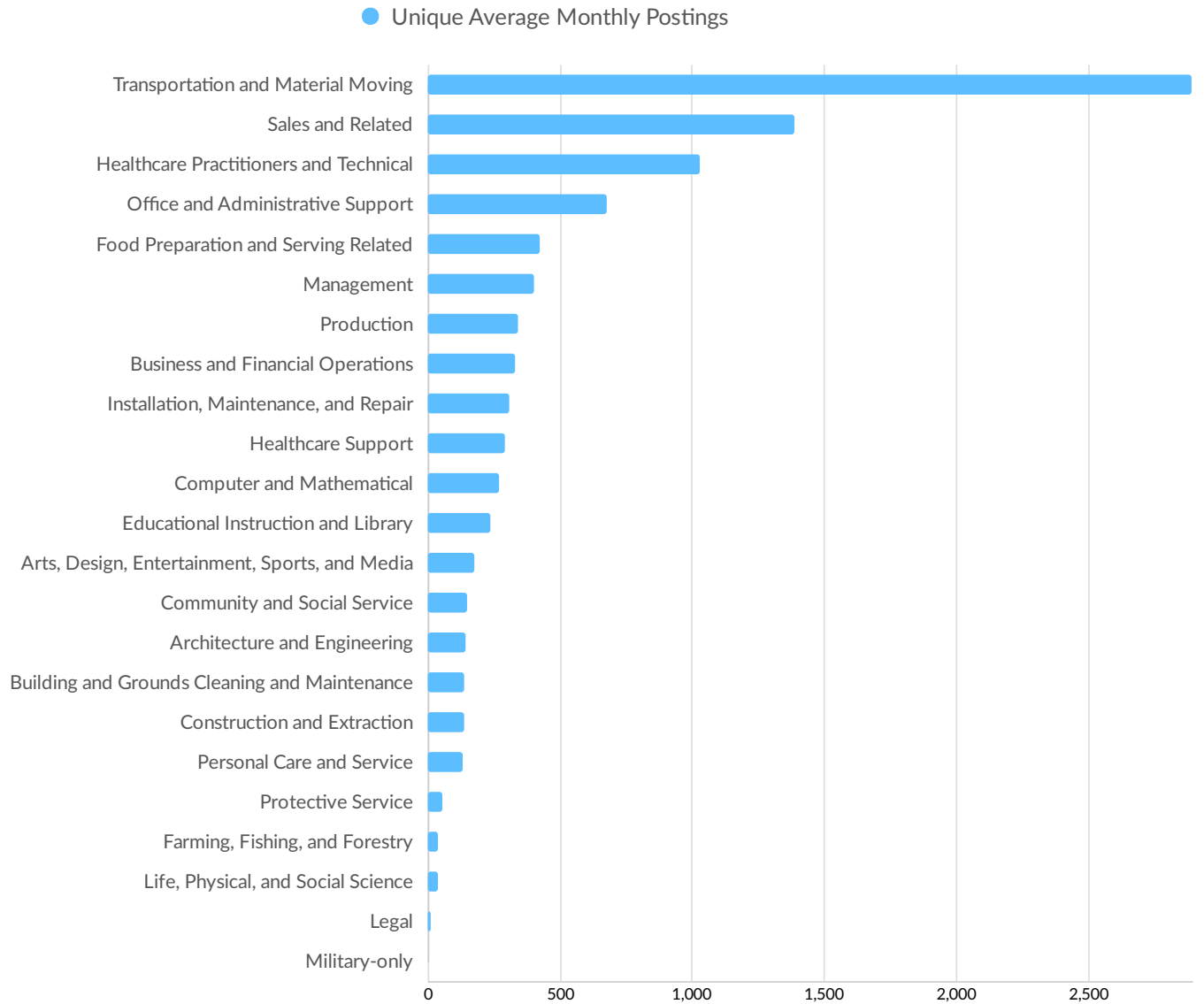
Top Occupation LQ



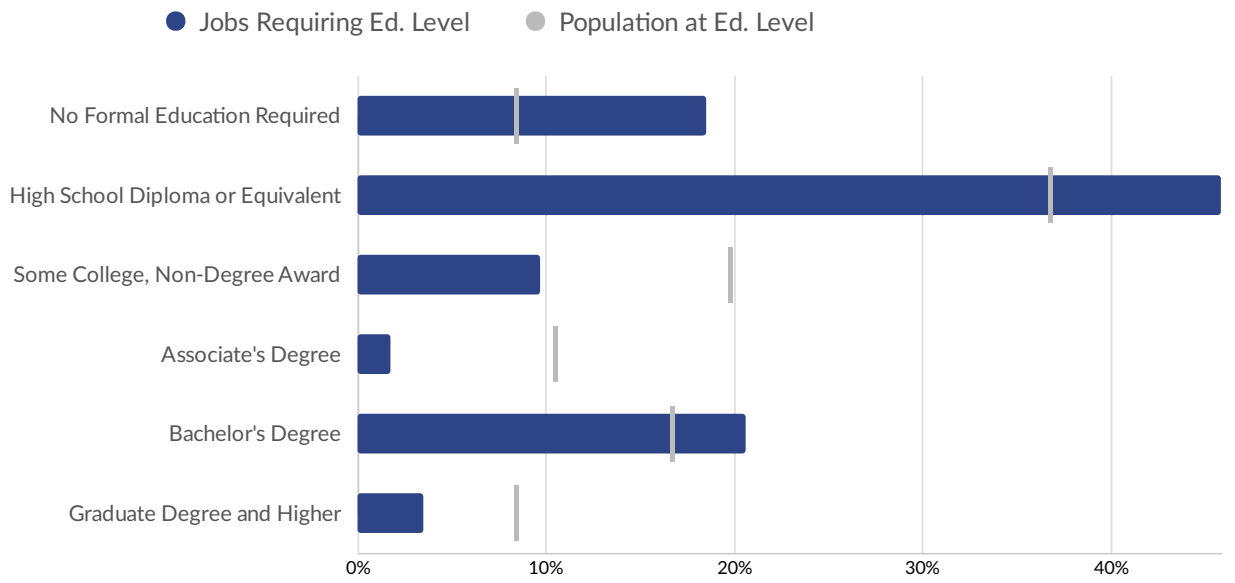
Top Occupation Earnings



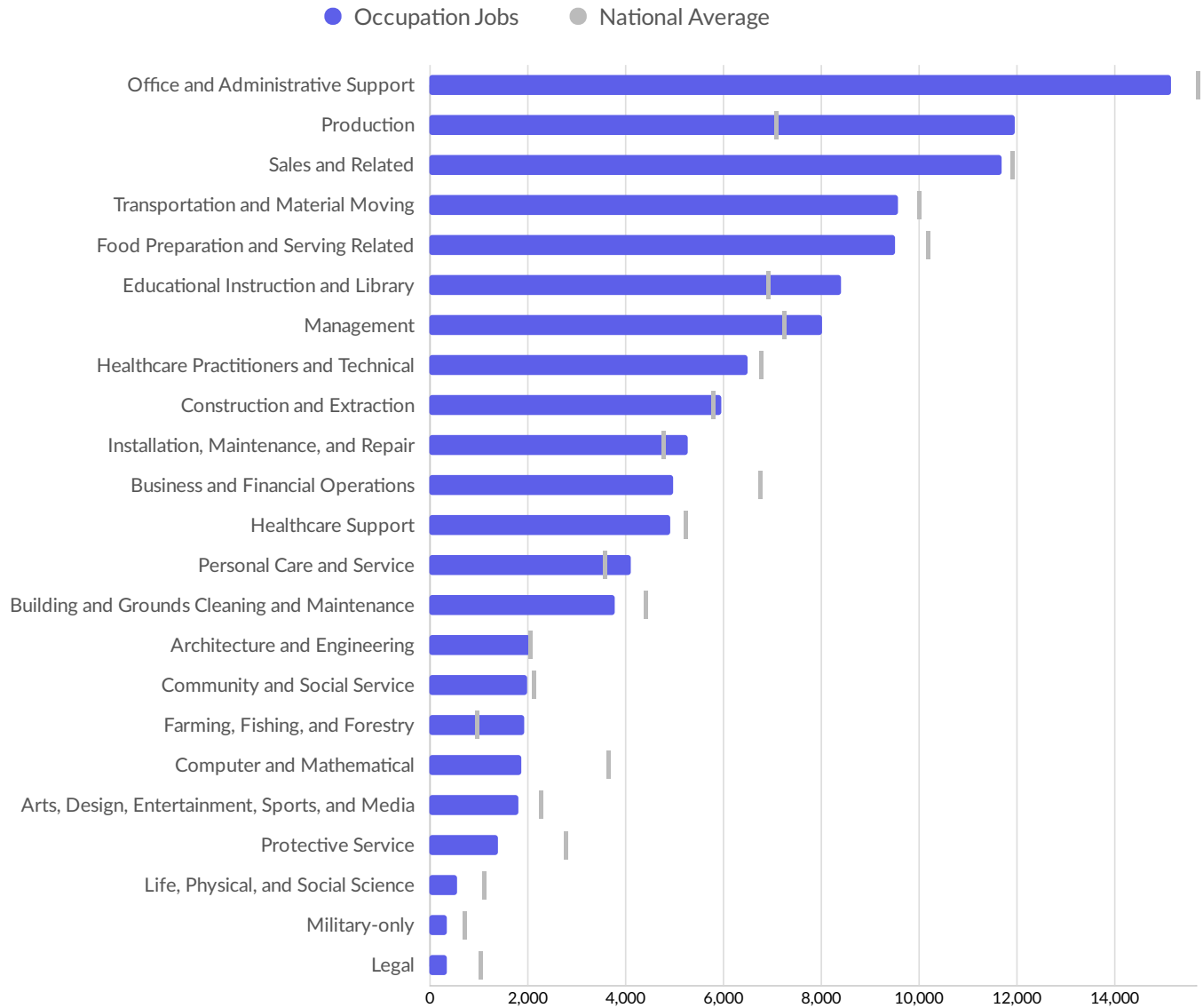
Top Posted Occupations



Underemployment

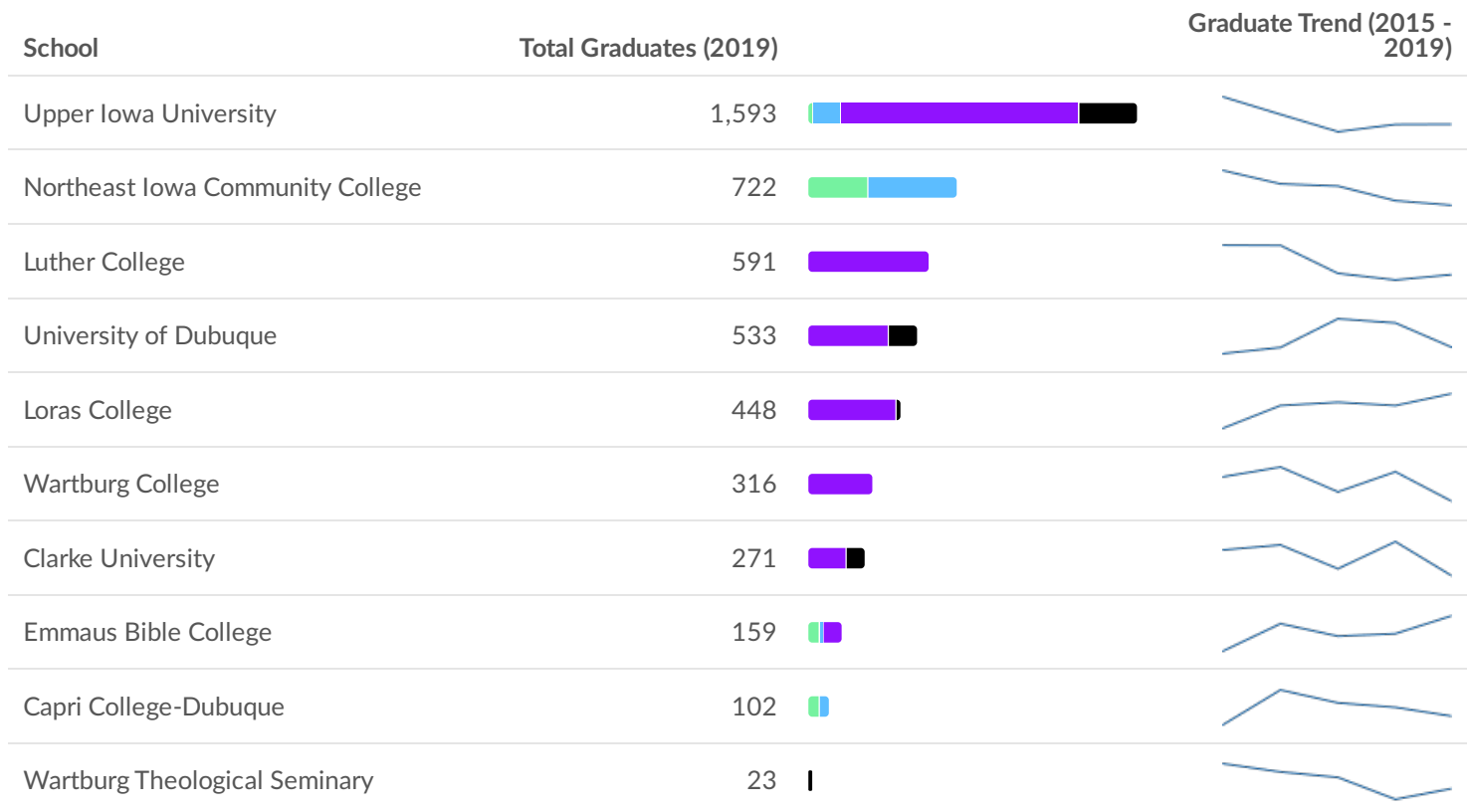


Largest Occupations



Educational Pipeline

In 2019, there were 4,773 graduates in Northeast Iowa: Allamakee-Clayton Electric & MiEnergy Service Territories (Allamakee, Bremer, Chickasaw, Clayton, Dubuque, Fayette, Howard & Winneshiek Counties) (Report provided courtesy of the 7 Rivers Alliance). This pipeline has shrunk by 15% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General", Liberal Arts and Sciences/Liberal Studies, and "Psychology, General".



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

